



11.1 Bookings Due
27th January 2017

11.1 Artwork Deadline
13th February 2017

11.2 Bookings Due
26th June 2017

10.2 Artwork Deadline
17th July 2017

VOLUME 11

un Magazine volume 11 is to be released in 2017. Publishing bi-annually, *un Magazine* is distributed in print via major contemporary art spaces and key artist-run initiatives throughout Australia.

Two great reasons to advertise in *un Magazine*:

1. High exposure

Make yourself known to artists and arts organisations Australia-wide. With over 4000 copies distributed nationally (and a few more internationally) *un Magazine* is one of Australia's most loved and widely read independent contemporary art publications.

2. The feel-good factor

Advertising in *un Magazine* is a great way to support artists and art writing in Australia. While un Projects is a not-for-profit organisation that primarily relies on government funding support, advertising *un Magazine* supports us in the paying of writers and artists, and helps cover design and print costs. Ultimately, advertising in *un Magazine* ensures that the magazine remains free and continues to be widely distributed nationally. Check out where un Magazine is distributed.

OUTLINE

un Magazine is pleased to invite you to advertise in Volume 11. Issue 11.1 is to be published in April 2017; issue 11.2 is to be published in October 2017. This volume is to be edited by David Capra and designed by Brad Haylock.

Volume 11 will feature a strong mix of independent reviews and commentary, plus new and experimental forms of critical engagement from emerging and established contributors, supported by an experienced editorial board and experienced art writers as mentors. Focussed on the independent contemporary art community of Australia, *un Magazine* has published eighteen issues to date and has established itself as a significant independent voice for contemporary art in Australia.

Double-Page Spread (with bleed)

Trim Size 244mm high x 332mm wide (plus 3mm bleed to fill page)
Artwork to be supplied 250mm high x 338mm wide @ 300dpi, CMYK
Landscape format only

Full Page (with bleed)

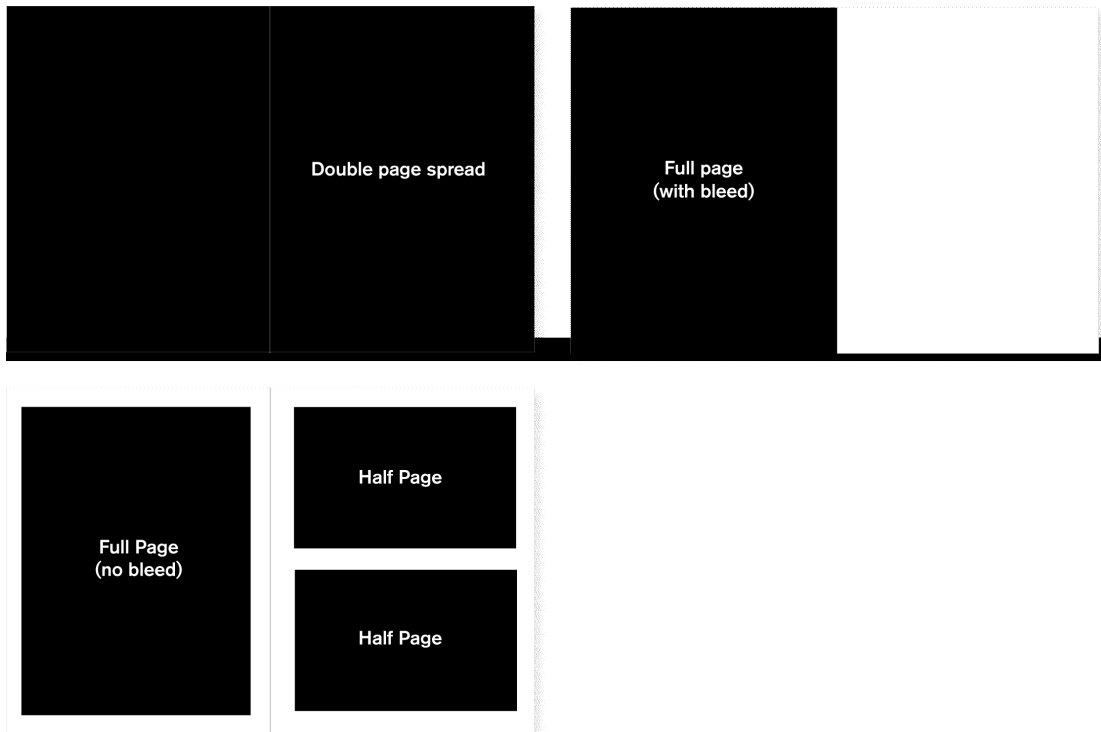
Trim Size: 244mm high x 166mm wide (plus 3mm bleed to fill page)
Artwork to be supplied 250mm high x 172mm wide @ 300dpi, CMYK
Portrait format only

Full Page (no bleed)

Artwork to be supplied 228mm high x 148mm wide @ 300dpi, CMYK
(leaves 8mm top, bottom and outside margins, and a 10mm inside margin)
Portrait format only

Half Page (no bleed)

Artwork to be supplied 110mm high x 148mm wide @ 300dpi, CMYK
Landscape format only



ADVERTISING RATES

All advertising in un Magazine will be reproduced in full colour. All advertising will be clustered within the magazine, in a front section and a back section. The covers, inside covers, and first and last pages of the magazine are not available for advertising. Double-page-spread ads will appear at the front of the magazine; full-page ads may appear in the front or back section, as per rates below; all half-page ads will appear at the back of the magazine. Full-page ads may be supplied with or without bleed, at your discretion.

We are pleased to offer, for the first time, package deals on advertising across both issues of this volume. Rates are as follows:

Double-page spread (front section): \$1200 (one issue)/\$2000 (both issues)

Full Page (front section): \$700 (one issue)/\$1200 (both issues)

Full Page (back section): \$600 (one issue)/\$1000 (both issues)

Half Page (back section): \$300 (one issue)/\$500 (both issues)

— contact sarahgory@unprojects.org.au to discuss these options.

GST is not charged.

SPECIFICATIONS

Please format your advertisement for publication and submit to un Magazine according to the following specifications:

FILE TYPE

Adobe PDF or EPS (all fonts outlined) All artwork: CMYK colour

* Please print off your own proof to ensure all images are embedded

DEADLINES (ISSUE 11.1)

1. Advertising bookings due 27 January 2017.
2. Artwork is due on or before 13 February 2017.
3. *un Magazine* issue 17.1 will be published and distributed in April 2017.

DEADLINES (ISSUE 11.2)

1. Advertising bookings due 26 June 2017.
2. Artwork is due on or before 17 July 2017.
3. un Magazine issue 10.2 will be published and distributed in October 2017.

CONTACT

For all enquiries, bookings and artwork specifications please contact the un Projects General Manager Sarah Gory — sarahgory@unprojects.org.au